

# Christian Luke Lee

Content Creator • Videographer • Photographer

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## EXPERIENCE

### Faith Church, Saint Louis, MO — *Video Editor / Social Media*

FEBRUARY 2023 - PRESENT

- Communicated clearly across all team levels and managed project organization through Asana
- Consistently handled a minimum of four video projects per week
- Created weekly social media content and advertisements to promote weekend church services, focused events, and on-demand social media needs
- Learned, developed, and guided the church's social media presence toward a modern, current aesthetic
- Captured, filmed, and edited content consistently to produce engaging social media moments that increased reach and exposure
- Assisted and occasionally led on-site and off-site video shoot setup and execution
- Applied knowledge of Sony cameras, lighting, and audio for video production
- Responded to technical and creative adjustments in a timely and professional manner
- Proficient in Adobe Premiere Pro
- Organized video team gear, b-roll, service recordings, and projects in local server storage.
- Shot, edited, and produced content efficiently in a fast-paced environment
- Recruited, scouted, and developed Dream Team volunteers to strengthen the church's video and photo departments
- Oversaw the photography team, vision, and goals, executing church branding across social media platforms and marketing efforts to maintain a consistent and intentional visual presence.

### James River Church, Springfield, MO — *Social Media Content Creator*

AUG 2020 - JUNE 2022

- Created weekly social media content and advertisements designed to promote weekend church services and increase attendance.
- Learn, develop, and steer social media to have a modern approach and look that's up to date

## SKILLS

### VIDEOGRAPHY

- Premiere Pro
- Color Grading
- Media Encoder
- Creative Directing
- Content Organization

### PHOTOGRAPHY

- Lightroom
- On-location
- Location scouting

### SOCIAL MEDIA

- Instagram
- Facebook
- Youtube
- Content Research & Strategy

### PRODUCTION

- Canon
- Sony
- Drone
- Audio production
- Live Streaming
- Basic Lighting

### Creative Ai Specialist

- Research
- Development

- Captured, filmed, and edited content consistently to create engaging social media moments that increased reach and exposure.
- Supported the college program by developing practicum tasks and assignments that provided students with hands-on experience in the creative department.
- Assisted the video team on larger production shoots, providing support during filming and production.
- Led teams of students and volunteers to help capture and execute the creative vision for large scale church events through social media.
- Develop personal spiritual growth while strengthening leadership skills.
- Attend weekly staff chapel meetings that focused on leadership building and staff bonding.
- Create full day service recaps of church life for Sunday and Wednesday Night services.
- Strategy

### **Freelance Videography/Photography, — *Self-Employed***

2018 - PRESENT

- Delivered commercial, event, and portrait work for clients across multiple industries and wedding clients
- Led photo and video shoots according to client's vision capturing needed content
- Captured event content b-roll and distribute them to client partners
- Provide creative consultation with clientele when needed

## **EDUCATION**

### **Missouri State University, Springfield, MO —**

2016 - 2019